

Impact Assessment - First Stage

1. Details of the initiative

Initiative description and summary: Events and Festivals Review
Service Area: Leisure, Tourism, Heritage and Culture
Directorate: Education
Strategic Decision: Yes

2. Does the initiative affect:

	Yes	No
Service users	x	
Staff	x	
Wider community	x	
Internal administrative process only		x

3. Evidence used in the Assessment

Consultation has been undertaken across council departments and with event organisers who have recently taken events through the Safety Advisory Group process.

An independent review of processes relating to organising events and supporting event organisers within the council was undertaken by Alpha1 events. The findings of this review are included within the appendices of the report.

4. Does the initiative impact on people because of their:

	Yes	No	None/ Negligible	Don't Know	Impact H/M/L/D	Reasons for your decision and details of the impact
Age		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Disability		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Gender Reassignment		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Marriage/Civil Partnership		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Pregnancy/Maternity		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Race		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Religion/Belief		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Sex		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.
Sexual orientation		x				The proposal will have no impact, this report relates to introducing a new procedure and team relating to supporting event organisers.

5. Does the initiative impact on:

	Yes	No	None/ Negligible	Don't know	Impact H/M/L	Reasons for your decision (including evidence used) / How might it impact?
People's opportunities to use the Welsh language			x			The proposal will enable the delivery of a wider portfolio of events which are organised by both the council and external events organisers. The Welsh language will be integrated into all NPT events as with existing practices and as part of the support delivered to event organisers, they will be encouraged to do the same.
Treating the Welsh language no less favourably than English			x			The proposal will enable the delivery of a wider portfolio of events which are organised by both the council and external events organisers. The Welsh language will be integrated into all NPT events as with existing practices and as part of the support delivered to event organisers, they will be encouraged to do the same.

6. Does the initiative impact on biodiversity:

	Yes	No	None/ Negligible	Don't know	Impact H/M/L	Reasons for your decision (including evidence) / How might it impact?
To maintain and enhance biodiversity	x				L	The events policy will reflect the councils view on suitable uses for land in its ownership. Activities which could be detrimental to biodiversity will not be permitted.
To promote the resilience of ecosystems, i.e. supporting protection of the wider environment, such as air quality, flood alleviation, etc.	x				L	The events policy will reflect the council's view on the sustainability of event proposals and the suitability of specific sites proposed. Event organisers will have to comply with environmental legislation and ensure that their proposals are not to the detriment of the local environment.

7. Does the initiative embrace the sustainable development principle (5 ways of working):

	Yes	No	Details
Long term - how the initiative supports the long term well-being of people	x		The proposal to create an Events and Film Office Team will enable a wider range of events to be held within the county. This will lead to our local communities gaining better access to cultural, sporting and leisure activities within their immediate area.
Integration - how the initiative impacts upon our wellbeing objectives	x		<p>The proposal directly supports wellbeing objective 3.</p> <p>Both the NPT Culture Strategy and Destination Management Plan include specific actions relating to the future management of events and encouraging and supporting events organised by third parties, this proposals directly addresses this need.</p>
Involvement - how people have been involved in developing the initiative	x		<p>Community and tourism sector consultation has been undertaken as part of the creation of the Culture Strategy and Destination Management Plan which identified the need and desire to enhance event provision and the support provided to attract more event organisers to the County.</p> <p>As part of the process of compiling the Alpha1 Events report, detailed consultation has been undertaken with event organisers, Council officers involved in organising events and strategic partners to ascertain their views on the existing and potential future processes proposed within the final report.</p> <p>Further detailed feedback has been sought from Senior Officers and officers who are involved in organising events within the council to refine the documents appended to the report, all feedback has been reflected in the documents presented.</p>

<p>Collaboration - how we have worked with other services/organisations to find shared sustainable solutions</p>	x		<p>Please refer above which states that detailed consultation has been undertaken with officers across the Council.</p> <p>Further to the above, officers have met with Visit Wales, Event Wales, Wales Screen and Creative Wales to discuss this proposal. All representatives of the above organisations stated that this was a positive step and welcome working with the Council in an events and film capacity in future.</p>
<p>Prevention - how the initiative will prevent problems occurring or getting worse</p>	x		<p>By putting in place a dedicated and professional resource to manage events on council land, enquiries for events not on council land and filming enquiries, the Council will be able to offer a more efficient service to event organisers and film producers. This will directly act on the feedback provided from consultation, provide an enhanced level of support for such enquirers and provide income generation opportunities for the Council.</p>

8. Declaration - based on above assessment (tick as appropriate):

<p>A full impact assessment (second stage) is not required</p>	x
<p>Reasons for this conclusion</p>	
<p>The proposal to introduce a new events policy and to resource a dedicated event and film office team will not negatively impact upon any individuals with protected characteristics. There will be no negative impact on the use of the Welsh language and will have the potential to impact positively on biodiversity by only holding events in suitable locations and appropriately advising event organisers on the biodiversity impacts of their own events.</p> <p>Further to this the proposed new events policy and staff resource will support sustainable development principles and links directly with delivering outcomes against Wellbeing Objective 3 of the NPTCBC Corporate Plan which states, '<i>Our local environment, culture and heritage can be enjoyed by future generations</i>'.</p>	

A full impact assessment (second stage) is required	
Reasons for this conclusion	

	Name	Position	Signature	Date
Completed by	Karleigh Davies	Visitor Economy Manager	KE Davies	02/04/2024
Signed off by	Chris Saunders	Head of Service/Director	C Saunders	15/07/2024